2015

An analysis of the Company's financial assets and financial liabilities as at 31 December 2015 is as follows:

Long-term debt	Ps. 18,769,543	Ps. 18,761,287

Carrying amount

Fair value

The fair values of financial assets and financial liabilities are equal to the amounts at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale.

Cash and cash equivalents, trade receivables, trade payables and accrued liabilities approximate their carrying amounts largely due to the short-term maturities of these instruments.